

## **SUMMARY RESULTS 2020**



Canning line pasteuriser

Research into risks

of water availability

Beer/water efficiency

(hl water/hl beer)

optimised

for brewery

Volume sold (in millions of hl.) 2,6



Market share in the Netherlands



Distribution to countries



**Number of employees** 

Am.	CO₂ & Energy	
Using green electricity	100%	
Contract signed for heat supply from Twence	P	
Beer/ CO <sub>2</sub> efficiency (in kg CO <sub>2</sub> eq/ hl)	2.66 KG	
Green energy in total energy consumption	48%	

P	Plastic reduction by u thinner plastic tray c
2.66 kg 48%	Amount of plastic sav by pilot with returnal pallet wrapping film Total amount of virgin plastics saved
Water	Zaj
100,	Launch of internal ca safety awareness in t
	Percentage of women in senior positions

3.68 HL/HL

<b>5</b>	Packaging
Cutting down on virgin plastic multi-pack carriers	91,000 к
Plastic reduction by using thinner plastic tray carriers	<b>29,800</b> кс
Amount of plastic saved by pilot with returnable	<b>52,000</b> kg

Total amount of	172 000
virgin plastics saved	172,800 K

Waste

Zero-waste brewery: All our brewery waste is recycled

100%

Reuse of brewers' grains

41,799 TONNES



Social & economic growth

Launch of internal campaign to improve safety awareness in the workplace



44%

Percentage of women hired in senior positions

**Grolsch Craftmanship is Mastery Fund** 

**Projects** aided through **Pak An Foundation** 

Projects supported by the

58



Alcohol

Growth in non-alcoholic beer range total of 7 non-alcoholic beers



Financial contribution to educational support of FAS project



Various sampling and awareness campaigns for 0.0% beer e.g. at Singgelloop Enschede and KickIn

0.0%



## STRATEGY & PRIORITIES IN 2021



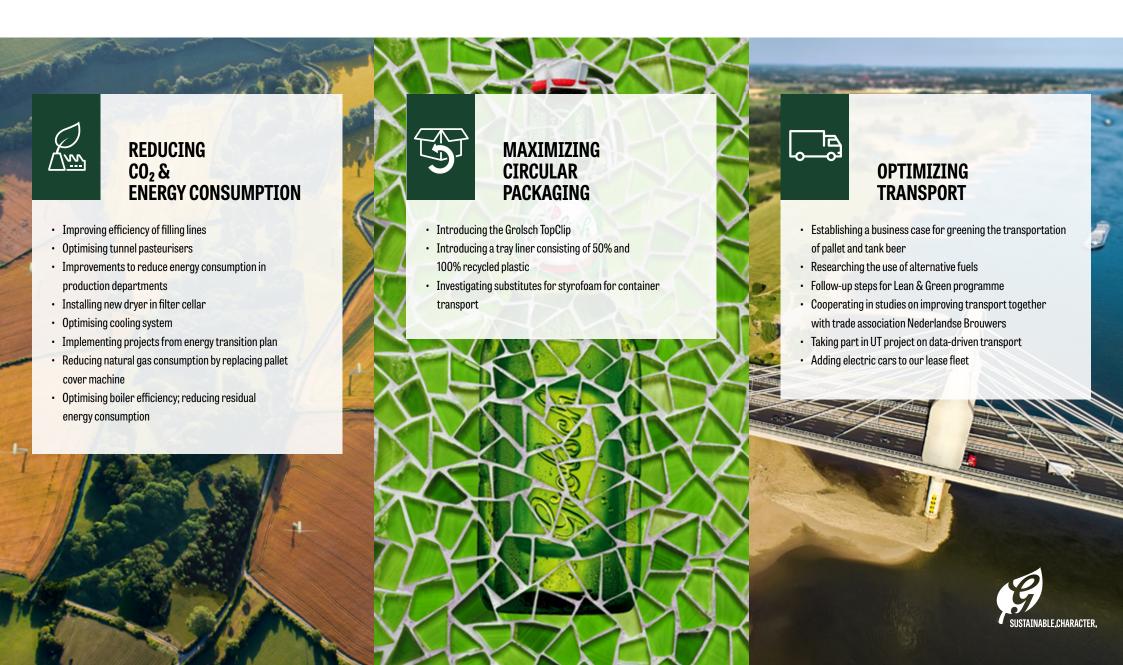
In recent years, we focused on the six priorities mentioned before. In the light of our recent accomplishments - Grolsch is now a proud 'zero waste' brewery - and new insights - e.g. with regard to carbon emissions throughout the value chain (scope 3) - we have fine-tuned our priorities from 2021 onwards.

Our focus on reducing carbon emissions & energy consumption, maximising circular packaging, reducing and securing water consumption and promoting responsible alcohol consumption remains unchanged.

On top of that, we will continue to invest in optimising and greening transport. We have also fine-tuned our focal point 'Stimulating social & economic growth' and renamed it 'Stimulating inclusion and well-being', as we believe that everyone deserves to be supported and to be treated equally and wish to have this reflected in our strategy more emphatically. Of course, we will also continue to invest in social initiatives and economic growth.



## **OVERVIEW OF OBJECTIVES FOR 2021**



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